

## Product Profile



TIPS IPTV Set top box is designed to meet the rapid changes in the way people consume content. Catch-up TV services, video on demand, social and user-generated content are all becoming part of the everyday

viewing experience across multiple screens and at a time to suit the viewer. TIPS IPTV STB guarantees the very best multimedia experience for its users with the advanced features such as PVR and VoD supporting TPS/QPS services. Designed to extend and enhance your service offering, Advanced Media Platform combines cutting edge user experiences.

With this single device you can target and retain high value customers, reduce churn and increase ARPU with new opportunities to deliver valuable new services and user experiences.

It will be ideal in-room Entertainment Device, connected to the network using Ethernet or Wi-Fi which can much save the cost in your investment.

## Benefits

- In Room Entertainment Device
- Box will have custom firmware
- Box software will have branded logo
- Box boot loader Logo will be co-branded with TIPS.

## Technical Specifications

<b>SOC</b>	High Performance ARM Cortex-A9 + 3D GPU
<b>Embedded Engine</b>	ARM926EJ-S 16Kbyte I-Cache/16Kbytes D-Cache running up to 600MHz
<b>RAM</b>	1 GB
<b>Nand Flash</b>	2 GB
<b>Local Video Codec</b>	(basic) WMV/WMA, VC1, H.264 (Mpeg4/FLV)
<b>Streaming Video Codec</b>	WMV, H.264, AVI etc.
<b>Video Out</b>	HDMI, CVBS, SPDIF
<b>Audio Format</b>	Audio Format(basic) MP3, AAC,WMA,WAV, FLAC, (optional) Dolby Digital, DTS
<b>Image Format</b>	JPG, PNG, GIF, BMP
<b>Ethernet</b>	RJ-45 100Base-Tx/10Base-T (STB)
<b>Wireless LAN</b>	802.11 b/g/n
<b>Network</b>	DHCP Client, TCP, UDP, HTTP
<b>Analog Output</b>	Composite*1
<b>Digital Video</b>	HDMI 1.3 (1080p)*1
<b>USB</b>	USB*2
<b>Power Adapter</b>	Input : 100 - 240V 50/60Hz AC Adapter, Output 12V 1A DC Power Adapter

## Application Scenario

